

AUGUST 8, 2023 MEETING MINUTES

Meeting was held on Tues, August 8th, 2023 at 6pm. Minutes and Treasurers report were read and accepted by those present.

President Report and Vice President Reports: Reminder that there are two open Officer positions for the 2024 season, which are President and Treasurer. It was asked if the duties and terms could be in the newsletter. Question also came up if duties could be broken up so it doesn't fall on just one person. We could further discuss at future meetings.

The city moved the 'No UTV' sign at Lincoln St and Oneida when they were working in that area. Either President Paul Hagen or Trail Ambassador John Knudsen will get that changed with the city. October 6th ride—Woodpecker is closed due to remodeling. The Bar portion will only be open Sept 1st, so may have a problem with our fundraiser. We may have to change locations such as our building or another place that has trail access.

Trail Report:

- East loop needs some work at the corners. Maybe Pelco Muddnutz could assist with their tractor
- The Monico ride went well, will probably plan that one again next year
- We did not participate in the Oneida Fair however we do have hats available for sale at \$15 each

OLD BUSINESS:

Club By-Laws

The vote for the Amendment of \$500 Lifetime Membership for Associates was passed.

First reading of the By-Law revision was read. Question came up....does the By-Law change need to be approved by the State since we are non-profit? Paul will check in with Diane or will try to find out more information. Motion was made to approve the first reading, motion was made and seconded.

Second reading will be at September meeting.

Map Committee

Plan of soliciting for potential map sponsors:

Minimum of 20 map ads to sell to pay for printing costs. Will not move forward with the map if we do not have 20 map sponsors. \$250 for map sponsor, with a minimum of 2 years. The business will be advertised on the map and have letter signifying where the business is on the map. We have also looked into small vinyl stickers that the sponsors could adhere to their door.

Would like this wrapped up by November 1st, then rough draft will be put together for corrections and/or approval. The map size will be 24x17, and 4x8 when folded, the plan is to order 3,000 maps and we already have 1 map ad sold as they emailed the club with interest.

Any additional money after the 20 ads, will be a profit to the club.

Associate memberships: If you want to be an associate member, that's good however there is no reduction of cost to advertise on the map.

All members will need to help with this project, which is why it was sent out in advance of this meeting. The committee will supply a packet of instructions, letters of the business' you will be going to, and envelopes for returning information to the committee. Making it easy for everyone, and if the business is not interested, no problem refer them to our website or Facebook page.

Bruce Gary contacted the Chamber and asked if a press release could be sent announcing that we will be selling map sponsorship for 2024-25 which will include Nancy Watry's email address in the event the business wants to be proactive and sign up early. The press release will reach around 400 members.

Motion was made to move forward with the maps, this was voted on by the attended members and passed.

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The Kemp Street ATV/UTV sign is placed before the driveway of the frontage road, John will be speaking with the County regarding the placement of this sign as it should be placed so that ATV's/UTV's can access the frontage road by Culvers.

Reg Videgar stated he would volunteer to be on a committee to plan rides and lead club rides.

Events:

October Fundraiser / Woodpecker ride

Chad Swanson mentioned that we may want to use our building to hold the event as it would also draw Pelco members, has trail access, and plenty of parking.

Wednesday, August 16th Meet and Eat Meet at 9:30am at Zimmer Road, ride at 10am, lunch at Derek's.

August 18th to 20th Club over night Ride to Danbury; Reg brought maps and other literature to the meeting. Gary Brooks from the Turf and Tundra club will lead the group. Reg and Karen will leave Thursday taking Hwy 70 and report back via text to those that will be leaving Friday on how the drive is to the hotel. The group will get together for dinner both nights as well.

Club ride in October to Augustyn Springs / Saturday October 21st; leave from Zimmer Road, roughly 100 mile ride round trip. More info to come.

NEW BUSINESS:

Marketing Committee; Bruce Gary stated that we should put more on our website and Facebook page, regarding maps, sponsors, etc. Chad Swanson stated that there should be posts every two days if we plan on using Facebook for our marketing needs.

NATH basket - NATH is now asking for baskets valued at \$150. President Paul Hagen stated we will spend \$100 for the basket. Linda Gary suggested that maybe one of our club meetings we could bring something that NATH is needing to help offset the clubs cost.

Meeting was adjourned at 7:09pm